



PORT ADELAIDE
FOOTBALL CLUB

PORT ADELAIDE FOOTBALL CLUB MEMBER ELECTED BOARD DIRECTOR ELECTION 2021

CANDIDATE PROFILES

THREE (3) candidates for ONE (1) position



Rob Snowdon

1. Current roles

- Chair, Specialised Assistance School for Youth (>2 years)
- Director, The Paraplegic and Quadriplegic Association of South Australia (>4 years)
- Principal, Rob Snowdon Advisory (>15 years)

2. Previous experience

- Chair, Country Fire Service Foundation (10 years)
- General Manager, SA Power Networks (12 years)
- General Manager Football Operations, Port Adelaide Football Club (Power, 5 years)
- General Manager Football Operations, Sydney Football Club (Swans, 13 years)
- Chair, Astera Group
- Chair, TAFE SA Adelaide North Council
- Chair, SPARC Disability Foundation
- Banking, finance, insurance, boat building, property development

3. Attributes

Strong governance, leadership, strategy development, AFL football experience, financial and business acumen

4. What I'll bring

I am an experienced director and leader, engaged in both the for-profit and not-for-profit sectors.

I have demonstrated strong governance disciplines in both sectors and have always had an eye to the future, looking at risks and opportunities.

At the Sydney Swans and Port Adelaide Football Clubs, I was privileged to have had a leadership role in establishing programs of winning teams in the AFL, including premierships.

As a member and supporter, it would be a pleasure to join the Board of the Port Adelaide Football Club, to re-kindle my previous close relationship with all stakeholders and contribute to our continuous drive for success – premierships, brand excellence and financial stability.

Take care
Rob Snowdon



Greg Troughton

I believe I can make a valuable contribution to the Port Adelaide Football Club. In particular, I am putting my hand up to serve with a strong belief that respecting the past is an important part of embracing an exciting future. Put simply, the terminology relating to the “Magpies” should never be lost or removed to satisfy a short term need to satisfy someone, in fact anyone, outside of the Port Adelaide Football Club community. Process matters just as much as the result - history matters just as much as an exciting future.

My professional experience and expertise includes many leadership positions fostering teamwork, designing and implementing strategy, overseeing sound governance and implementing operational excellence. I am an experienced senior executive with a diverse background in both the private and public sectors across multiple industries.

All this corporate ‘speak’ holds me in good stead to make a solid and sustainable contribution to the Club. Most importantly, its about a passion for a community of interest that was instilled into me from early childhood - watching the Magpies playing Norwood with my father on a wet and windy day at Alberton Oval in the late seventies is still a childhood memory that lives strong with me today.

I would dearly like to play my part as a custodian for this great Club in honouring its past history and being mono-maniacal for success into the future. I seek your support to ensure Port Adelaide Football Club retains its history to create a vibrant future.



Grantley Stevens

It was 1976 and my Dad sat me on his shoulders to watch a heartbreaking Grand Final loss. He said at the end of the game: “Don’t worry son, we’ll be back next year to win it because we are Port Adelaide!”

My belief in Port Adelaide was cemented forever when 12 months later Russell held the Cup up.

Our Club is entering an exciting era building on 150 years of tradition with the redevelopment of Alberton Oval and a team in the 2023 AFLW competition. I understand the business and financial investment required for a strong men’s and women’s football program to ensure our Club wins premierships.

I am an active Board member of several organisations including Greyhound Racing SA Ltd. Over the last 8 years GRSA have successfully invested nearly \$20m in capital projects enabling the industry to not just survive but thrive.

People are my passion and I understand our members are our heart and soul.

As a Partner of Nexia Edwards Marshall for over 21 years I have developed my strategic skills and business acumen to assist organisations become highly successful and achieve their goals.

I am a volunteer member of the PAFC Finance Committee, which has provided me a great insight to understand the key decisions in recent times.

I believe the time is right for me to assist and ensure our Club is the best in Australia and continues to serve its members by upholding the behaviors that makes us the best.
